

ORDER



Orders
Order / Rev: 725766
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, M/ R / President
Demographic: A25-54
Product Codes: PL-Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	118	\$36,910.00	\$31,373.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	118	\$36,910.00	\$31,373.50	0.00
Totals	118	\$36,910.00	\$31,373.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXX	10/31/12	11/06/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	4	\$90.00	P-3	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$90.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		4				\$90.00		0.00			
N 2	WJXX	10/31/12	11/06/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:30	6	\$110.00	P-3	0.00	NM	10	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$110.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		4				\$110.00		0.00			
N 3	WJXX	10/31/12	11/06/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$75.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$75.00		0.00			
N 4	WJXX	10/31/12	11/06/12	The View M-F 11a-12p View	CM	M-F 11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$225.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$225.00		0.00			
N 5	WJXX	10/31/12	11/06/12	General Hospital General Hospital	CM		MTWTF--	:30	3	\$200.00	P-1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$200.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$200.00		0.00			

Order / Rev: 725766
 Alt Order #:
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Romney, M/ R / President
 Product Desc:
 Estimate:

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WJXX	10/31/12	11/06/12	4-5p Anderson	CM	M-F 4-5p	MTWTF--	:30	3	\$100.00	P-3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$100.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$100.00		0.00			
N 7	WJXX	10/31/12	11/06/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	MTWTF--	:30	6	\$80.00	P-3	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$80.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$80.00		0.00			
N 8	WJXX	10/31/12	11/06/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	MTWTF--	:30	6	\$110.00	P-3	0.00	NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$110.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$110.00		0.00			
N 9	WJXX	10/31/12	11/06/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	MTWTF--	:30	6	\$130.00	P-3	0.00	NM	8	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$130.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$130.00		0.00			
N 10	WJXX	10/31/12	11/06/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	MTWTF--	:30	3	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$275.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$275.00		0.00			
N 11	WJXX	10/31/12	11/06/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	MTWTF--	:30	3	\$360.00	P-1	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$360.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$360.00		0.00			
N 12	WJXX	10/31/12	11/06/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MTWTF--	:30	6	\$225.00	P-3	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$225.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$225.00		0.00			
N 13	WJXX	10/31/12	11/06/12	Nightline Nightline	CM	M-F 11:35p-12:05a	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			
N 14	WJXX	10/31/12	11/06/12	GMJ Sunrise M-F 5-6a	CM	5-6a	MTWTF--	:30	3	\$60.00	P-3	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$60.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$60.00		0.00			
N 15	WJXX	11/05/12	11/05/12	Mon Prime Other DWTS	CM	8-10p	M-----	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$2,000.00		0.00			
N 16	WJXX	11/05/12	11/05/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
N 17	WJXX	10/31/12	10/31/12	It's The Great Pumpkin, CM It's The Great Pumpkin, C. Brow(8:00 PM-8:30 PM)	CM	8p-9p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$850.00		0.00			
N 18	WJXX	11/01/12	11/01/12	CMA Awards CMA Awards	CM	8p-11p, 9-11p	---T---	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 725766
 Alt Order #:
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Romney, M/ R / President
 Product Desc: WJXX-TV
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WJXX	11/01/12	11/01/12	CMA Awards CMA Awards	CM	8p-11p, 9-11p	---T---	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$1,500.00		0.00			
N19	WJXX	11/02/12	11/02/12	Fri Prime A	CM	Fri 8p-9p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$825.00		0.00			
N20	WJXX	11/02/12	11/02/12	Fri Prime B	CM	Fri 9p-10p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$825.00		0.00			
N21	WJXX	11/02/12	11/02/12	Fri Prime C 20/20	CM	Fri 10p-11p	----F--	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,100.00		0.00			
N22	WJXX	11/03/12	11/03/12	GMA Saturday GMA Saturday	CM	GMA Saturday	-----S-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$85.00		0.00			
N23	WJXX	11/03/12	11/03/12	AfternoonCollege Football AfternoonCollege Football	CM	Fri,Sat-Sun 12p-8p	-----S-	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$400.00		0.00			
N24	WJXX	11/03/12	11/03/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
N25	WJXX	11/03/12	11/03/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$225.00		0.00			
N26	WJXX	11/04/12	11/04/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$55.00		0.00			
N27	WJXX	11/04/12	11/04/12	First Coast News On Point First Coast News On Point	CM	First Coast News C	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$50.00		0.00			
N28	WJXX	11/04/12	11/04/12	GMA Sunday GMA Sunday	CM	GMA Sunday	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$150.00		0.00			
N29	WJXX	11/04/12	11/04/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$150.00		0.00			
N30	WJXX	11/04/12	11/04/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$175.00		0.00			
N31	WJXX	11/04/12	11/04/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$800.00		0.00			
N32	WJXX	11/04/12	11/04/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$4,140.00	P-1	0.00	NM	1	\$4,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 725766
 Alt Order #:
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Romney, M/ R / President
 Product Desc:
 Estimate:

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N32	WJXX	11/04/12	11/04/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$4,140.00	P-1	0.00 NM	1	\$4,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1		\$4,140.00		0.00				
N33	WJXX	11/04/12	11/04/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	2	\$1,890.00	P-1	0.00 NM	2	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		2		\$1,890.00		0.00				
N34	WJXX	11/04/12	11/04/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		2		\$225.00		0.00				
Totals													118	\$36,910.00